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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

7/89

CPC Salary Survey

REGIONAL Report No. 4 May 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, 1989, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989).

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	111	1425	$25165	$25594	$27000	$25000	$23500	442	4345	$25144	$25398	$27000	$25000	$23100
BUSINESS ADMIN (INCL MGMT	25	386	21559	22236	26000	20600	18000	73	880	22180	22326	26506	21000	17500
DISTRIBUTION MANAGEMENT	+	19	+	26207				1	60	19875	24858	*	*	*
ECONOM & FINANCE (BANKING	52	731	25107	25148	28000	26000	20400	150	1383	24324	24654	28000	24684	18600
HOTEL/RESTAURANT MGMT	+	44	+	19813				5	113	21820	19809	*	*	*
HUMAN RSRCS (incl LABOR R	1	45	25000	22110	*	*	*	4	92	20600	22199	*	*	*
MANAGEMENT INFO SYSTEMS	12	118	25663	26142	*	*	*	83	400	26851	26949	30000	27480	24000
MARKETING/MARK MGMT (RESR	34	420	21839	22581	25500	21250	18000	114	1027	22033	22485	26400	21550	18000
REAL ESTATE	+	9	+	24456				2	16	16863	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	+	29	+	19390				1	46	18700	19166	*	*	*
COMMUNICATIONS	5	122	20959	20978	*	*	*	11	207	19595	20638	*	*	*
JOURNALISM	1	34	12000	18998	*	*	*	2	71	15000	18765	*	*	*
TELECOMMUN/BROADCASTING	+	5	+	17800				+	21	+	17956			
EDUCATION														
ELEMENTARY EDUCATION	3	117	19318	20066	*	*	*	12	225	18809	19102	*	*	*
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	+	12	+	19857				2	22	15350	19471	*	*	*
SPECIAL EDUCATION	1	33	18000	19798	*	*	*	5	58	20097	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				+	19	+	17838			
TEXTILES & CLOTHING	+	+	+	+				2	36	12720	18860	*	*	*
MERCHANDISING MANAGEMENT	+	18	+	19133				+	33	+	19606			
HUMANITIES														
FOREIGN LANGUAGES	+	19	+	21739				+	33	+	21036			
LETTERS (incl English, Li	1	50	20000	20473	*	*	*	2	100	22000	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				2	33	16293	17226	*	*	*
HUMANITIES - OTHER	+	30	+	24112				+	69	+	23013			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				3	38	15083	21291	*	*	*
HISTORY	1	17	19200	21363	*	*	*	2	37	21100	21092	*	*	*
POLITICAL SCIENCE/GOVT	4	61	19100	22510	*	*	*	5	97	19173	21941	*	*	*
PSYCHOLOGY	+	66	+	18687				4	132	19745	18518	*	*	*
SOCIOLOGY	+	15	+	18942				1	40	28788	19961	*	*	*
SOCIAL SCIENCES-OTHER	1	36	19500	21797	*	*	*	2	70	20439	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	16	76	29811	29523	*	*	*	57	231	29296	29370	31720	29904	24900
AGRICULTURAL	+	2	+	25210				1	16	19000	24840	*	*	*
ARCHITECTURAL	4	5	26235	25988	*	*	*	10	19	26598	25327	*	*	*
BIOENGINEERING & BIOMEDIC	+	6	+	27494				1	16	24300	27931	*	*	*
CHEMICAL	40	540	32751	32913	35400	33060	29000	243	1325	33134	32913	35400	33500	31000
CIVIL	24	243	29289	26529	32400	29060	26160	77	656	27719	26340	32600	27500	23616
COMPUTER	2	89	30050	29974	*	*	*	11	216	27760	29946	*	*	*
ELECTRICAL/ELECTRONIC	67	738	31221	30710	32916	31560	29000	227	1972	30482	30471	33000	31000	26500

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING (continued)														
INDUSTRIAL	4	180	$35350	$29889	*	*	*	14	447	$29407	$29674	*	*	*
MECHANICAL	31	665	31055	30626	$33600	$31800	$28000	227	1937	30772	30468	$34500	$30900	$27240
METALLURGICAL	+	114	+	31080				+	167	+	30599			
MINING (INCL GEOLOGICAL)	+	9	+	28156				+	18	+	26435			
NUCLEAR	1	14	30000	30961	*	*	*	1	30	30000	31066	*	*	*
PETROLEUM	8	34	32313	34268	*	*	*	61	102	31966	33026	36140	32400	25200
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	116	38400	28546	*	*	*	20	313	26489	28384	33600	25000	21000
INDUSTRIAL TECHNOLOGY	+	24	+	27716				1	65	25000	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	23525				+	35	+	22590			
ANIMAL SCIENCES	+	1	+	24000				1	13	15000	19008	*	*	*
PLANT SCIENCES	+	+	+	+				+	6	+	18547			
NATURAL RESOURCES	+	4	+	22625				+	6	+	22383			
OTHER AGRICULTURAL SCIENC	+	17	+	21587				+	44	+	21048			
COMPUTER SCIENCE														
COMPUTER SCIENCE	21	362	28842	28682	31200	29000	27000	56	824	27707	28297	31200	28000	24000
COMPUTER PROGRAMMING	+	58	+	30065				3	87	23959	28738	*	*	*
INFORMATION SCIENCES & SY	18	86	25774	27313	*	*	*	30	221	25493	26590	28200	25872	22800
SYSTEMS ANALYSIS	+	8	+	28949				2	16	25550	28762	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	5	27000	20700	*	*	*	2	50	28500	23606	*	*	*
HEALTH SCIENCES	+	3	+	29000				2	27	22613	20272	*	*	*
NURSING	+	11	+	27212				3	103	20747	23617	*	*	*
PHARMACY	+	9	+	30241				+	75	+	35388			
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	+	5	+	23480				1	19	23400	24143	*	*	*
BIOLOGICAL	1	19	20000	22486	*	*	*	2	36	18850	20654	*	*	*
CHEMISTRY	+	24	+	24709				+	88	+	27989			
GEOLOGY & GEOLOGICAL SCI	+	11	+	23918				1	16	15000	23641	*	*	*
MATHEMATICS	5	73	25189	27984	*	*	*	7	151	26220	26755	*	*	*
PHYSICS	+	8	+	24975				+	16	+	25784			
OTHER PHYSICAL & EARTH SC	+	3	+	22742				+	14	+	22674			
TOTALS	496	7484						1991	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	98	1183	$25475	$26046	$27000	$25500	$24000	369	3671	$25395	$25728	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	18	286	23965	23274	*	*	*	99	787	24458	23707	27000	24684	21132
COMMERCIAL BANKING (CNSMR	3	78	25000	21032	*	*	*	7	142	24257	21381	*	*	*
COMMERCIAL BANKING (LENDG	8	53	25735	23094	*	*	*	13	118	25645	22624	*	*	*
INVESTMT BANKING (CORP FN	+	31	+	28198				2	48	27800	27336	*	*	*
INVESTMT BANKNG (M & A)	1	21	22800	29538	*	*	*	2	26	23652	29250	*	*	*
INVESTMT BANKG (REAL EST)	+	7	+	30257				1	12	16000	25025	*	*	*
INVESTMT BANKG (SALES & T	+	10	+	21970				1	19	17500	22669	*	*	*
FINANCIAL/TREASURY ANALYS	6	212	24583	25918	*	*	*	35	422	23568	25548	27000	24600	18000
PORTFOLIO MGMT/BROKERAGE	+	35	+	22509				+	54	+	22880			
UNDERWRITING	3	41	20767	20991	*	*	*	10	75	20676	20936	*	*	*
MARKETING														
ADVERTISING	+	17	+	21700				+	33	+	19786			
BRAND/PRODUCT MANAGEMENT	+	75	+	22754				4	181	24250	23567	*	*	*
BUYER/MERCHANDISING	3	91	20900	23160	*	*	*	21	272	22298	22466	25000	23400	19200
MARKET RESEARCH	+	44	+	24031				2	86	21250	23811	*	*	*
SALES	12	474	20150	22599	*	*	*	79	1121	23526	22957	31200	24000	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	10	+	20700				+	24	+	22390			
MEDIA PLANNING	+	+	+	+				+	13	+	20504			
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	1	9	25200	27493	*	*	*	2	26	23400	22662	*	*	*
PUBLIC RELATIONS	+	21	+	21114				4	62	18409	19970	*	*	*
WRITING / EDITING	1	40	20000	18582	*	*	*	3	64	19091	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	19500	20383	*	*	*	4	24	19206	19099	*	*	*
FINANC,TAXA, MONETARY POL	+	10	+	23851				6	37	21046	21868	*	*	*
ECONOMIC PROGRAMS	+	6	+	21100				2	13	17984	19990	*	*	*
LAW ENFORCEMENT	+	11	+	20375				+	36	+	20864			
MILITARY	2	15	22650	21074	*	*	*	18	76	22608	21344	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	19654	23430	*	*	*
URBAN / REGIONAL PLANNING	+	4	+	19942				1	14	15000	23020	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	19260				3	92	25829	21871	*	*	*
COUNSELING	+	19	+	17191				1	38	15500	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	+	13	+	14795				5	30	17771	16698	*	*	*
ENGINEERING														
BIOENGINEERING	+	9	+	30010				4	45	28065	30944	*	*	*
DESIGN / CONSTRUCT	46	479	30816	28566	33600	31200	26500	189	1317	29924	28582	33780	30500	24960
ENVIRONMENTAL/SANITATION	8	46	29140	28644	*	*	*	26	139	28412	28460	32600	29000	24050
MANUFACTURING/INDUSTRIAL	19	648	31086	30706	*	*	*	158	1959	31361	30623	34700	31800	27000
SYSTEMS / PROGRAMMING	7	130	29184	30549	*	*	*	29	267	29236	30169	31600	29400	24000
POWER SYSTEMS	1	99	26580	30204	*	*	*	11	237	28389	30193	*	*	*
SOFTWARE DESIGN & DEVELOP	7	145	30415	30161	*	*	*	26	309	29834	29951	32500	29900	27600

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	18	82	$31561	$30356	*	*	*	49	201	$31198	$30481	$33200	$31200	$29000
RESEARCH & DEVELOPMENT	18	279	32031	31408	*	*	*	78	606	30849	31105	34620	31200	26000
TESTING	15	87	30747	28775	*	*	*	49	220	28910	28812	32400	29700	25000
PROCESS ENGINEERING	55	532	32246	32182	$35600	$32500	$28000	285	1271	32400	32125	35400	33200	27600
OTHER ENGINEERING	1	231	38400	31155	*	*	*	5	654	33764	30628	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	32	281	26900	27961	29000	27000	24000	101	679	26815	27441	30000	27000	24000
INFORMATION SYSTEMS	2	108	28500	26910	*	*	*	11	319	24358	26822	*	*	*
SYSTEMS ANALYSIS & DESIGN	15	178	26411	28633	*	*	*	53	371	27388	28203	30492	27900	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	42	+	30314				5	66	29651	29068	*	*	*
AGRICULTURE/NAT'L RESOURC	+	14	+	21108				2	63	17000	21280	*	*	*
ARCHITECTURE	+	3	+	26467				1	24	23400	23486	*	*	*
CONSULTING	28	335	26968	27902	30000	27000	25000	49	690	27365	27897	30000	27000	24600
HUMAN RESRCS /INDUS RELS	4	41	21948	21244	*	*	*	11	113	21721	22050	*	*	*
MANAGEMENT TRAINEE	55	586	21436	22480	26400	20600	18000	123	1208	21757	21980	28000	20600	18000
MATH/STATISTICIANS	1	17	28745	28095	*	*	*	1	31	28745	25409	*	*	*
NURSES / PERSONAL CARE	+	15	+	27486				3	104	20747	23807	*	*	*
OTHER HEALTH RELATED (EX	1	28	27000	23243	*	*	*	4	178	23116	27182	*	*	*
PARALEGAL	+	3	+	22667				+	6	+	21737			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	9	+	22621				+	18	+	23463			
RESEARCHERS - TECHNICAL	+	8	+	19924				+	19	+	19975			
TEACHING	6	185	18526	20178	*	*	*	23	369	18589	19299	21000	18100	15450
TOTALS	496	7484						1991	19119					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	1	77	$25500	$28473	*	*	*	83	274	$29830	$28659	$33000	$30000	$26000
MBA--NON-TECH	19	245	28876	33931	*	*	*	72	426	29828	33831	36000	29800	25000
MBA--TECH	2	68	30885	37019	*	*	*	10	124	36317	38337	*	*	*
MS-BUSINESS	+	7	+	23225				6	25	25417	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	31865				3	58	29268	35130	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	8	+	31738				2	13	27200	30415	*	*	*
MANAGEMENT INFORMATION SY	2	7	27800	27014	*	*	*	5	24	29440	29753	*	*	*
MARKETING/MKTNG MGT (RESE	+	6	+	29250				2	21	25750	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	1	1	22400	22400	*	*	*	1	1	22400	22400	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				3	7	21767	23614	*	*	*
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	1	3	20000	19667	*	*	*	1	9	20000	21609	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	3	+	28102				+	5	+	28541			
PSYCHOLOGY	+	6	+	29400				+	11	+	26309			
SOCIOLOGY	+	1	+	18358				1	3	22000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	2	+	24402				1	8	24096	23705	*	*	*

continued

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	$34841				5	20	$33973	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				2	5	34766	34506	*	*	*
CHEMICAL	1	50	$32040	35784	*	*	*	12	104	35598	35970	*	*	*
CIVIL	3	22	31500	32157	*	*	*	17	80	32388	30444	*	*	*
COMPUTER	+	26	+	38607				2	57	31200	36976	*	*	*
ELECTRICAL/ELECTRONIC	18	156	37436	36531	*	*	*	49	316	38005	36056	$42000	$37500	$33000
INDUSTRIAL	+	15	+	33870				4	45	33650	34763	*	*	*
MECHANICAL	4	91	40485	35347	*	*	*	22	217	37865	35199	45000	36000	31200
METALLURGICAL	+	24	+	35035				+	44	+	34695			
MINING & MINERAL	+	+	+	+				1	6	32000	31257	*	*	*
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	3	5	36967	35920	*	*	*	18	23	39780	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	+	4	+	21250				1	11	24000	21624	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	6	+	31637				1	24	32700	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	42	+	36398				10	115	33014	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	12	30000	33347	*	*	*	6	38	32067	31181	*	*	*
MATHEMATICS (INCL ACTUARI	+	5	+	33969				1	18	30000	30782	*	*	*
PHYSICS	+	3	+	29408				+	5	+	29848			
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	56	932						341	2189					

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	8	134	$35900	$41408	*	*	*
MBA--TECH	1	45	44400	43662	*	*	*
OVER 2 TO 4 YEARS							
MBA--NON-TECH	11	179	36691	43557	*	*	*
MBA--TECH	+	78	+	44088			
OVER 4 YEARS							
MBA--NON-TECH	4	129	37500	42788	*	*	*
MBA--TECH	3	50	34767	45416	*	*	*
TOTALS	27	615					

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	39	315	$33913	$42556	$40200	$34000	$25500
MBA--TECH	5	98	36625	45674	*	*	*
OVER 2 TO 4 YEARS							
MBA--NON-TECH	34	349	35703	44012	45000	35000	26300
MBA--TECH	2	171	38752	47402	*	*	*
OVER 4 YEARS							
MBA--NON-TECH	26	303	36416	44390	43200	36500	30996
MBA--TECH	11	130	42291	48771	*	*	*
TOTALS	117	1366					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				+	5	+	50100			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				+	9	+	36844			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				6	8	$50633	50873	*	*	*
CHEMICAL	4	55	$46200	48322	*	*	*	18	96	49080	47663	*	*	*
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	7	+	52238				1	22	48000	47237	*	*	*
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	+	13	+	50494				1	16	49200	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	2	83	41900	43747	*	*	*	4	109	37450	43618	*	*	*
GEOLOGICAL SCIENCES	+	2	+	37250				+	6	+	34729			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	9	+	42910				+	16	+	42712			
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	6	191						30	319					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25505 366 32004/24000			23800 3	24504 1				22500 1
BUSINESS ADMIN (INCL MGMT	28533 3						28600 1	30800 1	19300 3
ECONOM & FINANCE (BANKING	23465 8			26092 29 32000/24000	26000 1	25355 2	24751 4	26967 15	21470 10
MANAGEMENT INFO SYSTEMS	26800 5					29871 5	26638 9	30267 3	
MARKETING/MARK MGMT (RESR				24500 2			30000 1	25000 1	19900 3
COMMUNICATIONS	24000 1			30000 1					14250 1
JOURNALISM						12000 1			
LETTERS (incl English, Li							24000 1		
POLITICAL SCIENCE/GOVT				30000 1					
AEROSPACE & AERONAUTICAL								29700 2	
ARCHITECTURAL								28500 1	
CHEMICAL								32015 14	
CIVIL								28046 16	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	37500 2	31250 4	
INDUSTRIAL	26000 1								
MECHANICAL								28401 11	
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE	30000 1					29700 2	22200 1	28600 1	
INFORMATION SCIENCES & SY	30000 1					26500 1	23665 4		24000 1
MATHEMATICS	27500 1							27500 1	

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM		HOSPITALITY(HO		INSURANCE		LEGAL SVCS	MERCHANDISING		PERSONNEL SUPP		PROTECTIVE SER	PUBLISHING		REAL ESTATE	
ACCOUNTING	24000	1			28000	1		19833	3							
BUSINESS ADMIN (INCL MGMT	18150	2	25556	1	23681	9		20263	17	23000	1					
ECONOM & FINANCE (BANKING	22868	4	19200	2	21671	5		20615	8							
HOTEL/RESTAURANT MGMT.			20750	2												
HUMAN RSRCS (incl LABOR R					18000	1		19500	1							
MANAGEMENT INFO SYSTEMS			18000	1	25000	2		19000	1							
MARKETING/MARK MGMT (RESR	19000	2	18450	4	20467	6		20462 25300/18000	36				26750	2	35000	1
ADVERTISING								18700	1							
COMMUNICATIONS	23000	1			18000	1		26000	1						13500	1
TEXTILES & CLOTHING								12720	2							
HISTORY								19200	1							
POLITICAL SCIENCE/GOVT								20000	1							
PSYCHOLOGY								25000	1							
AEROSPACE & AERONAUTICAL					31000	1										
ELECTRICAL/ELECTRONIC					31000	1										
MECHANICAL					25728	1										
COMPUTER PROGRAMMING					24000	1										
INFORMATION SCIENCES & SY								25920	1							
SYSTEMS ANALYSIS								27100	1							
NURSING										15000	1					
BIOLOGICAL					20000	1										

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING				23000 2		22375 7	21312 10	19278 1	
BUSINESS ADMIN (INCL MGMT		17667 3		18513 5	21000 1	19236 4	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2	18000 1	16916 4	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	25700 2	20633 3			
MARKETING/MARK MGMT (RESR		25000 1	18375 2	22750 2	13273 1	16741 4		23000 1	22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18809 12				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20097 5				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			13200 2
PSYCHOLOGY						21000 1	16489 2		
SOCIAL SCIENCES-OTHER						19500 1			
AEROSPACE & AERONAUTICAL						25563 4			
AGRICULTURAL							19000 1		
ARCHITECTURAL			26300 1						
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23772 1		

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN		TRANSPORTATION		UTILITIES		OTHER SERVICE	EDUCATION		FEDERAL GOVERN		LOCAL/STATE GO		HOSPITALS		HEALTH SRVCS (	
CIVIL	26250	1	24427	5	29561	3				21053	8	27967	11				
COMPUTER										24600	1	23000	1				
ELECTRICAL/ELECTRONIC	31936	4			29088	4				23972	11	29300	2				
INDUSTRIAL					26000	1				24000	1						
MECHANICAL	31188	1			29060	3				26833	3	29744	1				
PETROLEUM										28500	4						
ENGINEERING TECHNOLOGY			27000	2								21320	1				
ANIMAL SCIENCES										15000	1						
COMPUTER SCIENCE			20400	1	24738	2				20158	2					12000	1
COMPUTER PROGRAMMING										17878	1						
INFORMATION SCIENCES & SY			22375	4	26400	1				24900	1						
ALLIED HEALTH																28500	2
HEALTH SCIENCES														23225	1	22000	1
NURSING														23620	2		
BIOLOGICAL								17700	1								
GEOLOGY & GEOLOGICAL SCI			15000	1													
MATHEMATICS			24000	1				17200	1	28745	1						

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1	21000 1	23500 1
BUSINESS ADMIN (INCL MGMT									19300 1
ECONOM & FINANCE (BANKING					23901 9	23000 1		19500 1	26500 1
HOTEL/RESTAURANT MGMT.					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					25088 9			24000 1	30140 2
MARKETING/MARK MGMT (RESR	25000 1							18000 1	24739 8
COMMUNICATIONS						17000 1			12000 1
PHYSICAL EDUCATION				18700 1					
LETTERS (incl English, Li					20000 1				
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29544 50 35100/27000				
ARCHITECTURAL								25740 7	
CHEMICAL								33600 6	33300 125 37200/32400
CIVIL							27500 1	27047 14	31747 3
COMPUTER					26780 2				
ELECTRICAL/ELECTRONIC					29807 39 35500/26000		27200 2	29924 9	32603 21 36120/31800
INDUSTRIAL					42000 2				
MECHANICAL					28895 30 33600/25200		30869 12	30300 8	32628 45 35400/30900
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					28563 12				28750 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					26169 5				
ARCHITECTURAL & ENVIRONME					23400 1				

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH /5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEV	RAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24352 5								25000 1	24447 36 30000/23000
BUSINESS ADMIN (INCL MGMT	24000 1		24367	3	22500 1					24717 11
ECONOM & FINANCE (BANKING	23950 6	25800 2				30000 2				25469 32 34000/24000
HUMAN RSRCS (incl LABOR R										25000 1
MANAGEMENT INFO SYSTEMS	24000 1	31660 1								27644 36 30000/27000
MARKETING/MARK MGMT (RESR	19920 5	23400 2	23894	9	24500 2					25608 12
COMMUNICATIONS			17000	1						20793 1
ARCHITECTURAL										31000 1
CHEMICAL	31514 3	32800 2	32900	4					33500 2	33378 84 41400/31000
CIVIL	31200 1	31090 1				28300 1				31710 12
COMPUTER	30200 2									28760 5
ELECTRICAL/ELECTRONIC	31265 50 35400/29400	30156 52 33000/27000	29967	3		34250 2			34940 2	32440 9
INDUSTRIAL	28400 2	27000 1								26033 3
MECHANICAL	31256 9	29878 23 37000/27600	31029	7		28200 2			32180 3	31475 64 36768/27600
NUCLEAR	30000 1									
PETROLEUM										32209 57 50550/25200
ENGINEERING TECHNOLOGY	28350 2	27000 1	32400	1						30490 4
COMPUTER SCIENCE	29064 9	29640 2								28405 20 31500/27000
INFORMATION SCIENCES & SY	24068 3	26400 2								27843 6
SYSTEMS ANALYSIS										24000 1
MATHEMATICS										28500 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						24500 1
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	
MARKETING/MARK MGMT (RESR			30000 1			22000 1
ELECTRICAL/ELECTRONIC		31200 1	31267 5			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1		28600 1	29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25499 383 34100/23700			26030 36 32000/24000	25252 2	26508 8	26334 16	27555 20 31200/25000	20503 18
BACHELOR - TECHNICAL	27667 6					23080 5	27409 7	29395 51 36000/27000	24000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21277 10	19726 10	22331 25 40027/18000		20251 73 26000/17000	23000 1		26750 2	24250 2
BACHELOR - TECHNICAL			26346 5		26510 2	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19500 4	20918 3	21520 14	19012 25 28400/15432	19564 30 26400/16000	19944 16	21139 2	18940 6
BACHELOR - TECHNICAL	30864 6	23217 14	28026 15		17450 2	23941 41 35052/19654	26837 18	23488 3	22750 4

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		20055 3	18700 1	24229 21 28000/22800	20000 2	18000 1	20625 4	24249 14
BACHELOR - TECHNICAL					29308 143 42000/25200		30155 15	28763 45 35400/24600	33001 196 37200/31745

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22948 18	26012 5	23473 13	23833 3	30000 2			25000 1	25700 129 34000/24000
BACHELOR - TECHNICAL	30585 82 36600/28000	29977 84 37000/27000	31407 15		30640 5			33346 7	31794 267 50550/26500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 2	23250 2
BACHELOR - TECHNICAL		30600 2	28036 15	33600 1	28600 1	29748 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25479 362 32004/24000	23832 67 33250/21000				24504 1			24075 3
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1			22800 1			21098 2
ECONOM & FINANCE (BANKING	21183 4	25805 31 32000/24000	26225 4	25645 13	27800 2		16000 1	17500 1	23847 26 31000/18600
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1		24500 2						25400 3
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				28000 1					
BUSINESS ADMIN (INCL MGMT		21050 4			25433 3	20000 1	19433 9		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20252 3		24750 2	23899 7	22500 1	21699 5		
HOTEL/RESTAURANT MGMT.							20500 1		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		20900 2			20271 7		22713 46 35000/17500		
ADVERTISING					18700 1				
COMMUNICATIONS							18000 4		
HISTORY					19200 1				
PSYCHOLOGY					25000 1				
CHEMICAL							32190 6		
CIVIL							28300 1		
ELECTRICAL/ELECTRONIC							30473 3		
MECHANICAL							31240 4		
BIOLOGICAL		20000 1							

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21046 6			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MANAGEMENT INFO SYSTEMS									20400 1
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				22000 2					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
SOCIAL SCIENCES-OTHER					19500 1				
AEROSPACE & AERONAUTICAL									22400 3
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC		25200 1							23667 3
PETROLEUM									27000 2
INFORMATION SCIENCES & SY									24900 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								28449 7	
ARCHITECTURAL								26398 8	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33335 21 36000/32100	29333 4
CIVIL								27427 42 34000/23616	28013 20 32640/24050
ELECTRICAL/ELECTRONIC	19654 1						26000 1	30648 51 35500/27000	
INDUSTRIAL								24000 1	
MECHANICAL								31315 50 38000/28800	30562 2
PETROLEUM								30560 5	
ENGINEERING TECHNOLOGY								21920 4	
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL	28000 1	30186 6		28808 2	32240 5	30324 20 35100/27000	28403 9	27750 2	
ARCHITECTURAL							27400 2		
CHEMICAL	33552 30 41400/32400	29000 2		28000 1		32696 16	33600 2	33393 156 38424/32100	33780 1
CIVIL	28711 5	31200 1				26945 2	25125 2	31680 2	
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	30308 28 36000/27000	30296 9	27357 7	30974 15	31134 36 35400/29100	31333 18	30406 20 32456/27500	31534 22 36480/28000	33200 2
INDUSTRIAL	28225 4					33067 3	29500 1	30025 4	
MECHANICAL	30745 72 36600/27600	29290 4	29060 3	27355 3	31667 6	31844 8	27591 12	31384 58 36768/27600	30240 1
NUCLEAR								30000 1	
PETROLEUM	36407 13					32140 3		30879 38 49200/24960	
ENGINEERING TECHNOLOGY	24900 2		33600 1		28350 2	25733 6	20000 1	34200 2	38400 1
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	26833 3		30100 3					
MATHEMATICS				30096 1					

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									19500 1
BUSINESS ADMIN (INCL MGMT			24900 2	30264 2			30000 4	25751 2	21610 33 28000/18000
ECONOM & FINANCE (BANKING	24000 1	23500 2					27024 20 37472/25000		22191 23 30000/18000
HOTEL/RESTAURANT MGMT.									22150 4
HUMAN RSRCS (incl LABOR R								20967 3	
MANAGEMENT INFO SYSTEMS	27550 38 31200/24700	23805 5	26800 27 31660/24000				28320 5	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2						25000 1	15738 1	21536 45 34000/18000
REAL ESTATE									15000 1
COMMUNICATIONS								21448 4	30000 1
JOURNALISM									12000 1
TEXTILES & CLOTHING									12720 2
POLITICAL SCIENCE/GOVT									19100 4
AEROSPACE & AERONAUTICAL				31000 1			27000 1		
AGRICULTURAL					19000 1				
CIVIL							25800 2		
COMPUTER	25300 2		29265 4						
ELECTRICAL/ELECTRONIC			32800 2				27417 6		31250 2
INDUSTRIAL							26000 1		
MECHANICAL				28364 2			25167 2		
ENGINEERING TECHNOLOGY							20800 1		
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	27581 30 32176/25000	25138 3	28083 12				29533 3		24475 1
COMPUTER PROGRAMMING	23959 3								

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIA	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INFORMATION SCIENCES & SY	25187 24 29000/23004	26500 1	26300 3				30000 1		
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			
MATHEMATICS	24000 1		28500 1				27500 2		

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18809 12
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20097 5
VISUAL & PERFORMING ARTS								15450 1
ALLIED HEALTH			27000 1					
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1
MATHEMATICS	28745 1							17200 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25395 369 32004/23500	24458 99 33250/21132	24257 7	25645 13	27800 2	23652 2	16000 1	17500 1	23568 35 31000/18000
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20751 9		24250 4	22298 21 26400/19200	21250 2	21857 65 35000/16000		
BACHELOR - TECHNICAL		20000 1					31273 14		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING , EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	19091 3	19206 4	21046 6	17984 2		19550 7
BACHELOR - TECHNICAL		25200 1							24555 11

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			22000 1	28065 4	29924 189 38000/24960	28412 26 34560/24050

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31397 157 50550/27000	29441 28 42500/27000	28389 11	29834 26 36000/27600	31198 49 35400/29000	30951 77 42000/26400	28910 49 34500/25000	32400 285 49200/27600	33764 5

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27558 41 31200/24700	23718 7	26669 29 31660/24000	30264 2			27569 30 37472/25000	21721 11	21576 120 34000/17600
BACHELOR - TECHNICAL	26306 60 32176/23004	25479 4	28256 24 36300/25800	29243 3	17000 2	23400 1	27044 19		28992 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18697 21 27000/15450
BACHELOR - TECHNICAL	28745 1	20747 3	25113 2					17450 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29050 24 34000/25500	28000 1		30642 12		30960 1	36800 1	33200 5	
MBA--TECH						32885 2		39500 2	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	20500 4	21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		29300 2					24000 1		
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	33000 2		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2		41900 1	25800 2			36000 1	27875 4
MBA--TECH									37880 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				31035 4		35000 1
MBA--TECH						